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## Press Release

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August 9, 2016 – For Immediate Release:

### **Scarsdale Medical Group Offers Innovative Full Spectrum Endoscopy® Procedure** *Provides increased visualization of the colon*

**Harrison, NY** – Scarsdale Medical Group (SMG), a multi-specialty practice serving Westchester and Fairfield Counties and the surrounding Hudson Valley area, is the first in Westchester County to use the Fuse® endoscope system allowing their gastroenterologists to see nearly twice the anatomy seen with a traditional, forward-viewing endoscope.

The Fuse endoscope system from EndoChoice®, Inc. uses three small cameras at the tip of a flexible GI endoscope providing physicians a panoramic 330-degree view of the colon, almost double the view using a traditional scope. According to a study, the Fuse endoscope found 69% more pre-cancerous lesions than the standard scopes used for colonoscopies.

According to the American Cancer Society, colorectal cancer is the third most common cancer diagnosed in both men and women in the United States.

“The Fuse endoscope is all about seeing more of the GI tract,” says SMG gastroenterologist Dr. Julie Tobak. “It offers an expanded view on three screens to give physicians the ability to detect previously hard to find lesions in the colon. This technology brings a higher quality of care to our patients by potentially reducing the risk of colorectal cancer.”

Fuse colonoscopy is covered by insurance in the same way as a standard colonoscopy.

For more information or to make an appointment call (914) 723-8100. To learn more about the gastroenterology services offered at Scarsdale Medical Group, visit [www.scarsdalemedical.com](http://www.scarsdalemedical.com).

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